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## **OH SO LOVELY “GALENTINE’S” DAY EVENT PLANNED IN DOWNTOWN GLENDALE FEBRUARY 13**

*A Different Spin on the Holiday Spells Fun with Friends*

**GLENDALE, Ariz.** – Of course you’ve heard of Valentine’s Day, but have you heard of “Galentine’s” Day? Made popular by a television show, the concept is to focus not on the love between partners, but the love between friends. On Saturday, Feb. 13, from 10 a.m. to 3:30 p.m., Historic Downtown Glendale will be the place to bring your gals for a fun day of activities to celebrate friendship.

Participating merchants wanted to create an event to celebrate this strong love between women, and in partnership with the Glendale Convention & Visitors Bureau, they are planning a perfect day for you and your best friends to celebrate Valentine’s Day. This party is all about celebrating love, your love for your friends, and your love for yourself with a little splurging.

“The connections that women make with each other, the support they give and take, and the loyalty through thick and thin, all those deserve to be celebrated,” stated Valerie Burner, owner of Bears & More and event chair. “There is no better day to host this party than the day that is about celebrating love.”

As you travel around from shop to shop, you and your “galentines” will enjoy collecting Valentines that you can add to a garland which you can hang at home. This special day is different from many of the other events in the Historic Downtown area, as it has been planned with an adult audience in mind. There will be fun things to do along the way too, including these activities (some including additional charge):

- Delfina's Salon & Day Spa is offering specials all month long for Chocolate mani/pedis and chocolate body scrub (both regularly priced at \$70, now \$50 each); Appointments necessary
- At Blue House Boutique, demonstrations on how to transform a lamp with Annie Sloan Chalk Paint offered throughout the afternoon
- The Open Door will have a visit from The Mud Dabber, offering guests a hands on craft: visitors can make a heart or a star (hearts for Valentine's Day and stars for Arizona's birthday); also enjoy cake to celebrate Arizona's birthday

## Galentine's Day/ Add 1.1.1

- Bears & More will offer a special surprise activity
- Papa Ed's Ice Cream will be offering a special: three scoops of their popular chocolate flavors for the price of two!
- Create your Galentine's garland, which is 20+ pieces long and features vintage pinup girl art
- Dress as Rosie the Riveter or a 1940's pinup girl for fun – some of the merchants will be dressed up, too

Make your plans now to attend the Oh So Lovely “Galentine’s” Day party in Catlin Court and Historic Downtown Glendale on Saturday, Feb. 13 from 10 am until 3:30 pm. Start your day at the Glendale Visitor Center to pick up an activity list and the beginning pieces to your Vintage Valentine garland (for the 1<sup>st</sup> 100 visitors).

For more information, visit the Glendale CVB [website](#) or call 623-930-4500.\

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